

Competition rules:

- Any South African citizen between the ages of 13 and 25 may enter.
- Anybody may enter the competition, except for directors, members, partners, employees, agents, consultants of Hinterland, Afgri and the Senwes Group, or any other person who directly or indirectly controls or is controlled by the promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members of such persons.
- Auditions will take place at the Hinterland Klerksdorp, situated at Margaretha Prinsloo street (at the old Game centre) in front of a live audience on the 1st, 8th and 15th of July 2019 from 08:00 until 15:00.
- Registration will take place on the day of the auditions from 07:00 to 09:00.
- The participants will be required to complete the entry form as well as provide a current full length photo and their identity documents or birth certificate.
- All contestants under the age of 18 must be accompanied by a guardian. The appointed guardian must be at least 21 years of age and must also produce their ID or driver's license and must accompany the participant to the venue for the registration, and audition(s) and any further performances. The guardian will be required to confirm their authority as such in respect of the minor they are accompanying and also confirm their permission in writing for the minor's participation.
- Contestants will perform 1 song of 90 seconds during the auditions and must have a back-up song available.
- Participants may choose to sing *a cappella*, or make use of an instrumental back track, guitar or piano. The participant must provide their own equipment/accessories they require for the performance. Hinterland will only make available electrical outlet points for use by participants.
- 3 independent judges with relevant knowledge of the music industry will evaluate the participants. The judge's decision is final.
- After the auditions, twenty contestants will be selected by the judges to go through to a semi-final show on 22 June 2019 which will be held at the Hinterland Klerksdorp branch from 08:00 to 15:00. The judges will then select the top 10 to take part in the finals that will take place on Saturday 29 June 2019 at the Hinterland Klerksdorp branch from 08:00 to 15:00. The judges will then select a top 5 and they will then compete for the ultimate prize of winner of Hinterland Sings 2019.
- Participants will be expected to sing a different song at each performance.
- All participants are expected to be courteous towards fellow participants. Any participant who acts in an unruly or is disruptive manner will be disqualified from the audition process. Participants may not keep a place in the que for another participant.
- "Rap", hip-hop and group entries will not be allowed.

- The finalists chosen at the grand-finale may from time to time be requested to perform at Hinterland Klerksdorp retail branch events for a period of 1 year and will receive no remuneration in respect of such performance.
- The winner will receive a cash prize of R20 000.00 (twenty thousand Rand) and a mini recording / management deal from Loudmouth Studio's to the value of R30 000.00 (thirty thousand Rand) valid for a period of 1 year. This includes the making of a three track CD of which the contestant will get a 100 copies to distribute to bigger music houses and radio stations.
- Participants will be liable for their own costs in entering and participating in the competition, including but not limited to transport, accommodation and food as well as the provision of their own instruments.
- The judge's decision is final and binding, no correspondence will be entered into.
- Hinterland SA (PTY) Ltd will not be liable for any injuries, losses or damages of any kind caused by entering and participating in the competition, including but not limited to traveling to or from the audition venue, being present at the audition venue, participating in the auditioning process or being selected to or disqualified from continuing in the competition process
- Hinterland SA (PTY) Ltd will not be liable for any printing, typographical or technological errors in any materials associated with the competition process
- Participants **should not** have any of the following agreements in effect (written or oral) at the time of entering or during the process of the competition:
 - A contract for talent representation;
 - A current music recording contract; and/or
 - A current agreement relating to the use of the participant's name, voice and/or likeness.

Any further information regarding the competition and the competition rules can be obtained on the Hinterland website www.hinterland.co.za or telephonically at 018 464 8533.

- The official competition number is: sen/komp0112